

Social Contribution Activities

The Daiwa House Group has consistently been committed to making a social contribution, playing a role in the development of society and helping to improve the living environment. With the aim of achieving harmony between the environment and society, our Group has contributed through our business operations, and has also undertaken a broad array of activities such as offering reconstruction assistance following earthquake disasters, providing humanitarian aid, handing down traditional culture and providing educational support.

Disaster relief activities

The Daiwa House Group has taken active initiatives in providing assistance following major earthquakes, typhoons and other natural disasters. For example, we have assisted in the reconstruction of destroyed houses and the building of emergency temporary housing. When the Niigata-Chuetsu Earthquake struck in October 2004, the Group renovated a dormitory building owned by the Japan Freight Railway Company (five stories, 40 units) in the severely damaged city of Ojiya, turning it into housing units for family use. We shared the costs, and the completed building was jointly donated to victims in the name of both companies.

Donations to people in disaster-stricken areas

In addition to practical aid, we have also provided indirect assistance by donating funds. For example, in the wake of the tsunami that devastated the coast of Sumatra at the end of December 2004, Daiwa House Industry introduced a matching gift system in which employees and the Company donate the same amount of money. The system was also used when relief aid was offered to victims of the earthquake that hit Fukuoka in March 2005.

Technical disclosure for education

Our Group has established facilities in which visitors can experience and learn about the latest technologies at two locations: at D-TEC Plaza (a facility that enables visitors to learn about advanced home technologies) and at the Central Research Laboratory at Nara. Some 10,000 people visit these facilities each year. Moreover, Daiwa House Industry has made suggestions for study topics to 602 elementary, junior high and senior high schools nationwide, via "Comprehensive Study Materials.net" on its website.

Special Olympics

The 2005 Special Olympics World Winter Games for intellectually disabled athletes was held for the first time in Asia over eight days starting from February 26, 2005, in Nagano Prefecture. Personnel at the Shinshu-Matsushiro Royal Hotel conducted preparatory work for over a year, with the cooperation of volunteers, including chosen bands of people from our Group companies. These people helped making the event a success, with the hotel accommodating more than 600 athletes, the largest number yet, from more than 30 countries and regions.

