# A Story of Daiwa House Group



## 1955

1955

Daiwa House Industry Co., Ltd. established

First house model, the "Pipe House," launched on market

### 1957

Steel pipe structure used for warehouse at sake brewery receives certification from Japan Lightweight Iron Construction Association as first such structure in Japan

### 1959

Daiwa Kosho (current Daiwa Kosho Lease Co., Ltd.) and Daiwa Konpo (current Daiwa Logistics Co., Ltd.) established

1965

"Midget House" pilot prefabricated house model launched on market

#### 1961

Daiwa Danchi established (merged with Daiwa House in April 2001)

Stock listed on Osaka, Tokyo and Nagoya stock exchanges

## 1965

Nara Factory constructed, Japan's first specialist plant for production of prefabricated houses

#### 1968

Network of housing showrooms set up across Japan

### 1969

Fullscale start of new town development business (Midorigaoka Neopolis)

### 1971

Daiwa Jutakukiki (current Daiwa Rakuda Industry Co., Ltd.) established

### 1974

Seven of the Company's plants — the Nara, Mie, Ryugasaki, Sapporo, Shikoku, Fukuoka and Kagoshima plants — receive product quality management awards from MITI



# 1977

1975

Condominium Business starts

#### 1978

Resort hotels business started with opening of Noto Royal Hotel, the first Daiwa Royal Hotel

### 1979

Real Estate Information centers set up within each of the Company's offices as first step in developing the used housing market

Tentakubin (current Daiwa Service Co., Ltd.) established









# 1995



### 1980

First Royal Home Center opened in Nara City

### 1983

Full-scale start of construction business in China at Shanghai, Dalian, and elsewhere

## 1986

Daiwa Information Services Co., Ltd. established

### 1989

Daiwa Living Co., Ltd. established

Silver Age Research Center established

### 1994

Daiwa House Central Research Laboratory opened in Kansai Science City

### 1995

The Daiwa House Group provided disaster relief to areas hit by the Great Hanshin Earthquake, constructing temporary housing in January

### 2001

Daiwa House Industry Co., Ltd. merged with Daiwa Danchi Co., Ltd.

### 2003

All 13 of the Company's plants reach "zero emission" targets

### 2004

Home center business spun-off

The Daiwa House Group draws up its Corporate Ethics Guidelines and Behavioral Guidelines

## 2005 50th anniversary

Sales of "Intelligence Toilet" commenced

Daiwa House Group draws up a new management vision and an Employee Charter to mark 50th anniversary

New Group logo — the "Endless Heart" — introduced







