

## Realizing Management Vision that Embodies Spirit of our Founder

In the half-century since its founding in 1955, the Company has grown through business activities that contribute to society while upholding our Company Philosophy (Corporate Creed) of our founder Nobuo Ishibashi who also spoke of “doing work that will be of service to society”. Moreover, reflecting the needs of the time, the Company marked its 50th anniversary in 2005 by choosing the “Endless Heart” symbol and formulating our Employees’ Charter and CSR Guidelines, also adopting the ambitious goal of “achieving annual net sales of ten trillion yen by

the year 2055, which will be the 100th anniversary of the Company’s establishment.”

Without losing sight of the universal approach embodied in the spirit of our founder, we have formulated corporate governance guidelines and medium-term management plans as we work toward our long-term aim of “realizing a society in which people can live fulfilling lives,” with the intention of delivering a sustainable increase in corporate value by working steadfastly toward our goals.

