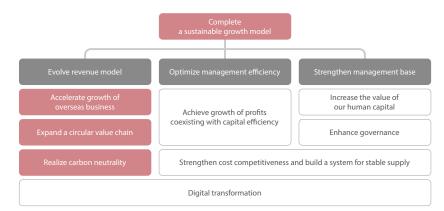
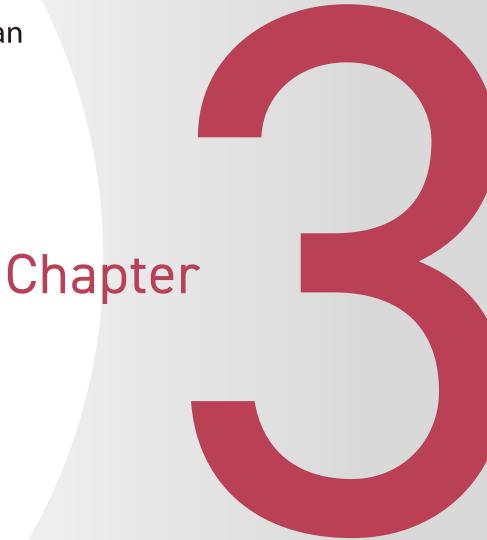
Seventh Medium-Term Management Plan

Results of the past medium-term management plans and the positioning of the Seventh Medium-Term Management Plan 29 Business environment, risks and opportunities 30 Three management policies and eight focal themes of the Seventh Medium-Term Management Plan 31 Management policy: Evolve revenue model 32 • Accelerate growth of community-based overseas business 32 2 Expand a circular value chain from the perspective of local communities/customers 33 3 Realize carbon neutrality by making all buildings carbon-free 34

Policies and focal themes of the Seventh Medium-Term Management Plan





Chapter 3 Seventh Medium-Term Management Plan (2022-2026)

Results of the past medium-term management plans and the positioning of the Seventh Medium-Term Management Plan

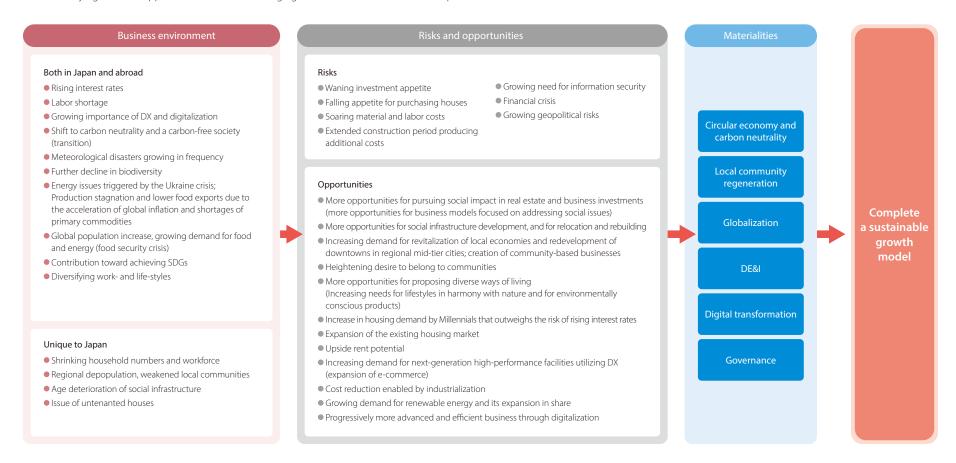
We have steadily achieved the performance targets under the medium-term management plans by constantly anticipating changes in business environment. With regard to the 6th Plan, results fell short of the initial forecasts due to COVID-19, but both sales and operating income hit new record highs. This was the result of a reform in organizational structure, including an overhaul of governance and a shift in the business execution structure, along with the development of products and services adapted to the New Normal. We position the next five years under the 7th Plan as a period in which we complete a sustainable growth model that maximizes both business value and social value over the long-term based on the reformed organizational structure.



The Story of

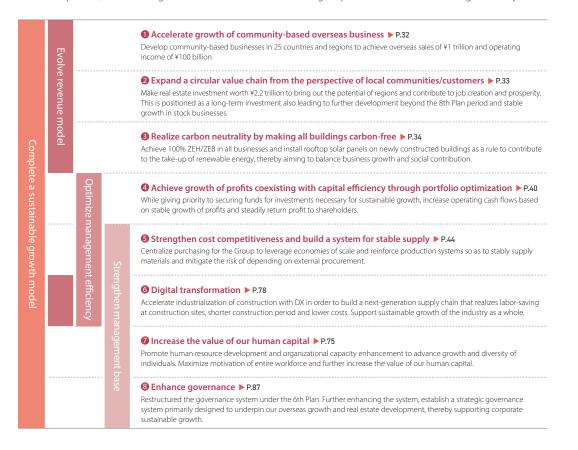
Business environment, risks and opportunities

In the Seventh Medium-Term Management Plan, we will complete a sustainable growth model by addressing issues of particular importance (Materialities), while identifying risks and opportunities in an ever-changing business environment both in Japan and abroad.

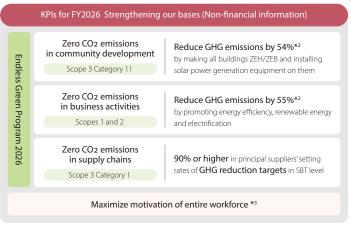


Three management policies and eight focal themes of the Seventh Medium-Term Management Plan

In the Seventh Medium-Term Management Plan, we uphold three management policies: Evolve revenue model, Optimize management efficiency, and Strengthen management base. Under the policies, we tackle eight focal themes toward maximizing corporate value with a view to growth beyond the 8th Plan period.







*1 Exclusive of amortization of actuarial differences of retirement benefits *2 vs FY2015 *3 Indicators for the Social Medium-Term Plan are under consideration. Globalization

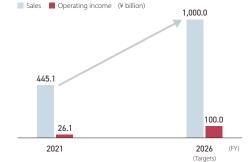
Management policy: Evolve revenue model

1 Accelerate growth of community-based overseas business

With STAY & EXPAND as a watchword, we develop community-based businesses in 25 countries and regions.

We aim for overseas sales of ¥1 trillion and operating income of ¥100 billion as the first Japanese company operating in the housing and construction sector.

Sales and operating income of overseas business ■ Sales ■ Operating income (¥ billion) 1,000.0



Sales by region

Sales by region (¥ billio				
	FY2021 Results	FY2026 Plan		
The US	267.8	730.0		
East Asia (China)	47.5	130.0		
Australia	41.2	50.0		
ASEAN	39.5	50.0		
Other *	48.9	40.0		
Total overseas sales	445.1	1,000.0		
Operating income margin	5.9%	10.0%		

^{* &}quot;Other" areas for FY2026 plan are for Europe only.





Examples of properties developed by Stanley Martin Holdings

We engage in subdivision development and housing sales in the eastern, southern and western parts of the nation ("smile zone") and expand the number of houses we supply to 10,000 units in FY2026. To address labor shortage and soaring personnel cost, we increase supply chain efficiency and offsite processes, which would also lead to stable quality.

✓ Overseas development ▶ P.50



Development investment in tune with real demand in the Yangtze delta area, aiming to widely offer Japanese quality especially in terms of services

In China, we offer a one-stop business covering from land selection through development to management and after-sale services by drawing on our know-how we cultivated in business for many years, beginning with the one in Suzhou City in 2007. Boosting the awareness of the Daiwa House brand, we steadily secure returns on investments.

Condominium development projects in China ▶ P.54

Local community regeneration

Management policy: Evolve revenue model

2 Expand a circular value chain from the perspective of local communities/customers

In Japan, we build a circular value chain, a new business model that generates value on an ongoing basis. Expanding development that gives residents the JOYS OF LIFE, we contribute to revitalizing local communities. Staying in close to the life of each customer, we develop long-term businesses that would also benefit future generations, and redefine housing as "a place to live in."

Create (Construction and development) Life infrastructures Housing Prosperity Revitalize (Renovation and redevelopment)

KPIs for each business

iti is for each susmess			(¥ billion)
	FY2021 Results	FY2026 Plan	CAGR
Create Sales of development properties	290.0	450.0	9.2%
Foster Sales of stock business*	1,200.0	1,600.0	5.9%
Revitalize Livness Town Project	8 sites	10 sites	-

^{*} Rental income from the Company-owned properties + Operation/management fee income from third parties' properties



^{*} Total amount of investment in real estate development during the 7th Plan

Circular economy and carbon neutrality

Management policy: Evolve revenue model

3 Realize carbon neutrality by making all buildings carbon-free

We continue efforts to reduce CO₂ emissions in each of the stages of business activities, the usage of buildings sold, and supply chains. Our aim is to establish a system where the more buildings Daiwa House builds, the more renewable energy is generated. This will accelerate decarbonization of a society and contribute to the realization of carbon neutrality.



Main approach for reducing CO₂ emissions

		FY2026 Targets	FY2030 Targets
Business	With renewable energy mainly generated in-house, achieve RE100 in FY2023	-55%	-70% vs FY2015
activities (Scopes 1 and 2)	Make our newly constructed facilities into ZEBs in principle with solar power generation equipment	vs FY2015	
Usage of buildings sold (Scope 3)	Install rooftop solar power generation equipment in all businesses As a rule, 100% ZEB/ZEH	-54% vs FY2015	-63% vs FY2015
Supply chains (Scope 3)	Use digital technology to visualize CO2 emitted by our products Cooperate with suppliers by sharing emissions reduction targets and offering solutions	_	-

