



News Release (Translation only)

October 29, 2010

Company: Daiwa House Industry Co., Ltd.
(Code number: 1925,
First Section of the Tokyo Stock Exchange
and the Osaka Securities Exchange)
Representative: Kenji Murakami, President and COO
Contact: Koichi Tsuchida,
General Manager, IR Department,
Management Administration Headquarters
Tel: +81-6-6342-1400
(Email to: dh.ir.communications@daiwahouse.jp)

**Notice regarding articles appearing in the mass media
concerning the business performance of Daiwa House Industry**

Please be aware that articles containing forecasts of the business performance of the Company which appeared in certain sections of the news media today, October 29, 2010, were not authorized by the Company.

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Disclaimer:

This English translation has been prepared for general reference purposes only. The Company shall not be responsible for any consequence resulting from the use of the English translation in place of the original Japanese text. In any legal matter, readers should refer to and rely upon the original Japanese text of the press release dated October 29, 2010.