

Company: Daiwa House Industry Co., Ltd.
 (Code number: 1925,
 First Section of the Tokyo Stock Exchange
 and the Osaka Securities Exchange)

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Notice of Revision of Business Performance Forecasts
for the First Six-month Period of Fiscal 2009, the Year Ending March 31, 2010

Hereunder, Daiwa House Industry presents a revision of the forecasts for performance results, on a consolidated basis, for the first six-month business period (April 1 to September 30, 2009) of fiscal 2009, the year ending March 31, 2010, which were announced on May 13, 2009 simultaneously with the settlement of accounts for fiscal 2008.

1. Revision of consolidated business performance forecasts for the six-month period of FY2009
 (from April 1, 2009 to September 30, 2009)

(Unit: Millions of Yen)

	Net sales	Operating income	Ordinary income	Net income
Previous forecasts (A)	779,000	20,000	20,000	9,000
Revised estimates (B)	804,500	38,500	38,500	21,000
Change ((B) - (A))	25,500	18,500	18,500	12,000
Rate of change (%)	3.3	92.5	92.5	133.3
(Ref.) Previous six-month results (ended September 30, 2008)	821,690	35,107	35,263	17,912

2. Reasons for revision of business forecasts

As a result of a decline in the cost of sales and a reduction in other expenses thanks to cost-cutting measures that the Company has undertaken since fiscal 2008, it is now estimated that the figures for

operating income, ordinary income, and net income for the first six-month period of fiscal 2009, on a consolidated basis, will surpass the figures forecast on May 13, 2009.

Regarding forecasts for the Company's business performance on a consolidated basis for the fiscal 2009 full term, ending March 31, 2010, we are still in the process of calculating the relevant figures. The forecasts will be announced on November 10, 2009, simultaneously with the announcement of the settlement of accounts for the first six months of fiscal 2009.

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Remarks on appropriate use of performance forecasts and other special matters:

The above consolidated business forecasts are based on information available as of the date of announcement of this material, and may be affected by a number of unknown factors. The Company's actual results may thus differ significantly from those presented herein as a consequence of those factors.

Disclaimer:

This English translation has been prepared for general reference purposes only. The Company shall not be responsible for any consequence resulting from the use of the English translation in place of the original Japanese text. In any legal matter, readers should refer to and rely upon the original Japanese text of the press release dated October 22, 2009.