



News Release (Translation only)

October 15, 2014

Company: Daiwa House Industry Co., Ltd.
(Code number: 1925,
First Section of the Tokyo Stock Exchange)
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Notice regarding Issuance of Unsecured Straight Bonds in Japan

Daiwa House Industry Co., Ltd. hereby announces today that it has determined the conditions for the issuance of a Sixth Series of Unsecured Straight Bonds in Japan, as outlined below.

Sixth Series of Daiwa House Industry Co., Ltd. Unsecured Straight Bonds (with special limited inter-bond pari passu clause)

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| (1) Total amount of issue: | 15 billion yen |
| (2) Denomination of each bond: | 100 million yen |
| (3) Issue price: | 100 yen per face value 100 yen |
| (4) Redemption price: | 100 yen per face value 100 yen |
| (5) Interest rate: | 0.260% per annum |
| (6) Offer period: | Wednesday, October 15, 2014 |
| (7) Payment date: | Wednesday, October 22, 2014 |
| (8) Maturity date: | Friday, December 18, 2020 |
| (9) Interest payment dates: | June 20, and December 20 of each year |
| (10) Collateral: | The Bonds are not secured by any collateral nor guaranteed, and there are no particular assets reserved as security for the Bonds. |
| (11) Financial covenants: | Terms restricting the provision of collateral are attached. |
| (12) Ratings: | AA- (Rating and Investment Information, Inc.) |
| (13) Underwriters: | Mitsubishi UFJ Morgan Stanley Securities Co., Ltd.; Daiwa Securities Co. Ltd.; Mizuho Securities Co., Ltd.; Nomura Securities Co., Ltd.; and SMBC Nikko Securities Inc. shall serve as joint lead managers for this syndication. |
| (14) Applicability of the law concerning book-entry transfer of corporate bonds and securities, etc.: | All of the Bonds are subject to provisions of the law concerning book-entry transfer of corporate bonds and securities, etc. |
| (15) Fiscal, issue and payment agent: | Sumitomo Mitsui Banking Corporation |
| (16) Book-entry transfer institution: | Japan Securities Depository Center, Inc. |

Disclaimer:

This English translation has been prepared for general reference purposes only. The Company shall not be responsible for any consequence resulting from the use of the English translation in place of the original Japanese text. In any legal matter, readers should refer to and rely upon the original Japanese text of the press release dated October 15, 2014.