



**Daiwa House®**  
Group

N e w s L e t t e r

Press release

November 20, 2014

**Public-Private Partnership to Develop Next-Generation of Japanese and American Leaders**

**Daiwa House to Participate as a Strategic Partner in the TOMODACHI Initiative, a Japan-U.S. Exchange Project**

Daiwa House Industry Co., Ltd. (Head Office: Osaka; President: Naotake Ono) will participate as a Strategic Partner\* in the TOMODACHI Initiative, a public-private partnership led by the United States Embassy in Tokyo and the U.S.-Japan Council, and supported by the Government of Japan, corporations, organizations and individuals in the United States and Japan. Daiwa House will donate a total of \$1 million over a three-year period to this initiative.

\*Corporations, organizations or individuals that donate \$1 million or more to this partnership.



The TOMODACHI Initiative is a partnership, born out of support for Japan's recovery from the Great East Japan Earthquake, that invests in the next generation of Japanese and American leaders through education and cultural exchanges as well as leadership programs.

The vision of this partnership is to foster a "TOMODACHI Generation" of young American and Japanese leaders who are committed to and engaged in strengthening U.S.-Japan relations, appreciate each other's countries and cultures, and possess the global skills and mindsets needed to contribute to and thrive in a more cooperative, prosperous, and secure world.

Daiwa House approves of this vision, and as part of its social contribution activities, it will participate as a Strategic Partner, the highest level of this partnership, and donate a total of \$1 million over a three-year period through 2016. Daiwa House will

continue to contribute to invigorating exchanges of young Japanese and Americans and fostering the next generation of leaders.



Reception at the United States Embassy in Tokyo on November 13.

Right: Caroline B. Kennedy, U.S. Ambassador to Japan

Middle: Takeo Higuchi, Chairman and CEO, Daiwa House Industry Co., Ltd.

Left: Irene Hirano Inouye, President, U.S.-Japan Council

Daiwa House Industry has expanded its operations as a pioneer of the housing industry in Japan for more than half a century, offering single-family houses, rental housing, condominiums, commercial facilities, and general business-use buildings. To date, we have supplied 1.5 million single-family houses, over 30,000 commercial facilities, and over 35,000 medical/nursing care facilities. Going forward, we will continue to promote our business operations overseas, leveraging on the strengths we have cultivated such as competitive technologies and product lines.

In addition, we have entered new businesses fields including environmental energy, robotics, and agriculture and are putting our full efforts into expanding our business operations, not only in Japan but also in the global market.

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