



News Release (Translation only)

February 9, 2011

Company: Daiwa House Industry Co., Ltd.
(Code number: 1925,
First Section of the Tokyo Stock Exchange
and the Osaka Securities Exchange)
Representative: Kenji Murakami, President and COO
Contact: Takafumi Nakao, Manager, Public Relations Department
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Notice of Changes to Representative Directors

At a meeting of the Board of Directors held on February 9, 2011, the following changes to Representative Directors were approved.

1. Reason for Changes

Ahead of the 3rd Medium-Term Management Plan to be launched in April 2011, the Company aims to further strengthen its executive management team.

2. Details of the Changes (as of April 1, 2011)

New title	Current title	Name
<u>Vice Chairman</u>	President and Representative Director, COO	Kenji Murakami
<u>President and Representative Director, COO</u>	Executive Vice President Head of Marketing Division	Naotake Ohno

3. Profile of the New Company President

Full title: President and Representative Director, COO
Name: Naotake Ohno
Place of birth: Aichi Prefecture
Education: Graduated March 1971, from Department of Law, Faculty of Law,
Keio University
Born: October 28, 1948

Brief personal history:

April 1971	Joins Daiwa House Industry Co., Ltd.
August 1981	Sales Office Manager, Shizuoka Construction Sales Office, Shizuoka Branch
October 1988	Niigata Branch Manager
June 1993	General Manager, Special Construction Business, Tokyo Honten Branch
April 1997	Yokohama Branch Manager
April 2000	Executive Officer and Deputy Head of Kanto region
June 2000	Director
April 2001	Deputy Head of Housing Business, Osaka Honten Branch Manager, Head of Kinki region
April 2002	Managing Director
June 2002	In charge of promotion of Rental Apartment Buildings Division
April 2004	Executive Managing Director, Deputy Head of Marketing Division, Tokyo Branch Manager
April 2007	Representative Executive Vice President (Current); General Manager, Marketing Headquarters (Current)

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