

News Release (Translation only)

October 27, 2011

Company: Daiwa House Industry Co., Ltd.

(Code number: 1925,

First Section of the Tokyo Stock Exchange

and the Osaka Securities Exchange)

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Notice of Revision of Business Performance Forecasts for the First Six-month Period of Fiscal 2011, the Year Ending March 31, 2012

Daiwa House Industry has revised its consolidated business performance forecasts for the first six-month period (April 1, 2011 to September 30, 2011) of fiscal 2011, the year ending March 31, 2012, which were announced on June 10, 2011.

 Revision of consolidated business performance forecasts for the first six-month period of FY2011 (from April 1, 2011 to September 30, 2011)

(Millions of yen)

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	Net sales	Operating income	Ordinary income	Net income	Basic net income per share (Yen)
Previous forecasts (A)	870,000	47,000	45,500	22,000	38.01
Revised forecasts (B)	898,700	62,700	62,700	32,400	55.98
Change $((B) - (A))$	28,700	15,700	17,200	10,400	_
Rate of change (%)	3.3%	33.4%	37.8%	47.3%	_
(Ref.) Previous first six-month results (ended September 30, 2010)	821,901	46,826	47,532	28,910	49.93

2. Reasons for revision of business performance forecasts

Due mainly to an increase in sales owing to the ongoing effects of the government's housing demand incentives, it is now estimated that the figures for consolidated operating income, ordinary income, and net income for the first six-month period of fiscal 2011 will surpass the figures forecasted on June 10, 2011.

Regarding the Company's consolidated business performance for full-fiscal 2011, ending March 31, 2012, we are still in the process of calculating the relevant figures. The forecasts will be announced on November 8, 2011, simultaneously with the announcement of earnings results for the first six-month period of fiscal 2011.

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Remarks

The above consolidated business forecasts are based on information available as of the date of announcement of this material. The Group's actual results may differ significantly from those presented herein due to numerous factors.

Disclaimer:

This English translation has been prepared for general reference purposes only. The Company shall not be responsible for any consequence resulting from the use of the English translation in place of the original Japanese text. In any legal matter, readers should refer to and rely upon the original Japanese text of the press release dated October 27, 2011.