

News Letter

March 10, 2017

Press release

Daiwa House Industry Co., Ltd. President and COO, Naotake Ohno 3-3-5 Umeda, Kita-ku, Osaka, Japan

■Corridor installed in the Sales Center of Moonlit Garden condominiums in Wuxi, China wins iF DESIGN AWARD 2017

Infinity Bamboo Forest, a corridor installed in the Sales Center of Moonlit Garden condominiums, which has been developed and sold by Daiwa House Group's Daiwa House (Wuxi) Real Estate Development Co., Ltd (Head Office: Wuxi City, Jiangsu Province, P.R. China; Chairman: Yukikazu Kataoka), has won an iF DESIGN AWARD 2017.



[Infinity Bamboo Forest corridor]

Infinity Bamboo Forest corridor was designed and manufactured by PRISM DESIGN CONSULTING SHANGHAI Co., Ltd, (PRISM DESIGN). Until November 2015, it was a showpiece installed in the approximately 20-meter passageway connecting the model room and Sales Center of Moonlit Garden condominiums.

The showpiece was a staging to instill in prospective condominium buyers the quality of the property and expectations before touring the model room.

Both companies consisting of the client, Daiwa House (Wuxi) Real Estate Development Co., Ltd, and designer, PRISM DESIGN, entered the iF DESIGN AWARD, which is ranked as one of the three great design awards in the world. They won an iF DESIGN AWARD 2017 in the prestigious discipline of Interior Architecture.

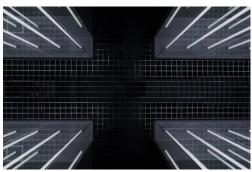
1. Infinity Bamboo Forest corridor

The showpiece, Infinity Bamboo Forest, which was installed in the passageway connecting the model room and Sales Center of Moonlit Garden condominiums, draws on the idea of demonstrating both the quality of Daiwa House Industry and the motif of Japanese harmony fused with Chinese culture. It was a corridor of LED light acrylic pipes that were mounted parallel to the glazing in the cavities of the passageway, which was about 1.8 meters wide, 3 meters high and 20 meters long.

An infinite bamboo forest was created with the effects of reflective film, and this provided a memorable space and feeling for visitors to the Sales Center. The showpiece was dismantled in November 2015 when properties were handed over to buyers.



[Acrylic pipes reflecting in the reflective film]



[View of the ceiling]

2. Moonlit Garden condominiums

In a bid for Wuboyuan, New District, Wuxi City in Wuxi City, Jiangsu Province, P.R. China in November 2010, Daiwa House Industry was awarded the contract for the site, which covers approximately 82,000 square meters. A large-scale real estate development of condominiums (11 buildings, 331 units) and townhouses (42 buildings, 141 units) totaling 53 buildings and 436 units was to be carried out with the company's own capital*.

The site is in a location near all transportation about 9 kilometers from Wuxi New District Railway Station and 6 kilometers from Wuxi Airport. It has a rich natural environment that has the likes of Lake Taihu nearby.

The condominiums employ the Chinese version of D-HEMS, our own energy management system. The townhouses have adopted advanced technology, such as Cool Navi and Air Suite passive designs that are incorporated into the single-family house product $xevo\Sigma$, which we sell in Japan.

Sales began in April 2015 and as of March 10, 2017, seventy percent of contracts have been finalized.

*1. Subsidiary with 100% capital injection from Daiwa House Industry



[Townhouse]



[Condominium]



[Model room]



The iF DESIGN AWARD is an internationally recognized design award that was established by Germany's iF International Forum Design GmbH Hannover in 1953 as a symbol of design excellence.

As a symbol of design excellence, the award is used as a communication tool and a means of illustrating the merits of a design for designers, and as a marketing tool to acquire new markets for businesses.

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[Bird's-eye view of Moonlit Garden]



[Condominium in Moonlit Garden]