

# Focal themes of our environmental activities

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In order to realize a “society where people live with a sense of enrichment in harmony with their environment,” we established the following four categories as the focal themes for our environmental activities.

## 1. Prevention of global warming

We will promote energy conservation in the products and services that we provide to our customers, as well as in our business activity processes, in order to create a low-carbon society. We will also make efforts to utilize natural energy such as solar and wind power.

## 3. Harmony with the natural environment (Preservation of biodiversity)

We will strive to preserve our natural environment on a global level, such as through the protection of forests, in order to be able to pass on a rich natural environment to future generations.

We will also promote town planning that blends with the surrounding environment, as well as making green efforts.



### Four focal themes of our environmental activities

## 2. Conservation of natural resources

We will promote the 3R\* toward the realization of a recycling-oriented society.

We will also implement energy conservation, longer durability, and resource recycling with regard to the lifecycles of our products.

\*3R: Reduce, Reuse, Recycle

## 4. Prevention of chemical pollution

We will promote the reduction, substitution, and appropriate management of chemical substances, so that human beings and other ecosystems will not receive adverse effects from such chemical substances.